

MoneyMarketing

Bupa CI offers discounts and partial payouts

Tracey Scott | 09-Apr-2009

Bupa Individual Protection is enhancing its critical-illness product with a number of changes.

The changes include premium discounts for clients who have been diagnosed with diabetes or cardiovascular conditions and want to exclude this from their cover.

Bupa already offers this arrangement for cancer and multiple sclerosis.

It is also offering partial benefit payouts for low-grade prostate cancer and mastectomies. The policy also now allows conditions to be diagnosed overseas as long as the diagnosis is confirmed in the UK and the age limit has been removed for cover on conditions such as dementia, Alzheimer's, Parkinson's and motor neurone disease.

Marketing manager Steve Casey says: "These improvements reflect our commitment to offer simple to understand yet comprehensive critical-illness cover."

CBK Colchester principal Peter Chadborn says: "Bupa's CI enhancements are particularly impressive because they further improve the already client-friendly premium discounts. The introduction of partial payments for mastectomy and prostate cancer is equally welcome."

Source: Money Marketing

moneymarketing.co.uk was built by [Sift](#) Group Ltd.
Money Marketing is a division of [Centaur Media plc](#) ©2007.